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Restaurant Association of Maryland Selects Metromedia Power as Newest Endorsed Provider for Electricity Program

Metromedia to Focus Energies on Pricing and Service for Association Members

(Columbia, Maryland) The Restaurant Association of Maryland announced to their membership earlier this week the further expansion of its ongoing relationship with Metromedia Energy (MME) as its newest endorsed provider of electricity services for its members. Earlier this summer, the Mid-Atlantic Aggregation Group Independent Consortium, LLC (MAAGIC), of which the Restaurant Association is an active Board member, selected Metromedia Power (MMP) to arrange for the supply of electric power for its commercial customer members. The agreement between MAAGIC and MMP became effective on August 21, 2009.

“Electric deregulation presents a very valuable opportunity to businesses in Maryland, but it remains a complex and sometimes confusing option for those of us unfamiliar with independent energy procurement. This is precisely why the Association voted in favor of having Metromedia Power provide a best in class energy procurement program that offers exceptional value and superior service to our members,” said Paul Hartgen, President & CEO of the Restaurant Association of Maryland.

MMP is a premier energy aggregator in the Northeast and Mid-Atlantic regions that specializes in working with trade associations like the Restaurant Association of Maryland. MMP is a buyer’s broker who utilizes the services of more than a dozen energy wholesale suppliers. By sourcing multiple suppliers for its clients, MMP brings the best possible pricing with the most user friendly contract terms and conditions in the market place. MME serves over 10,000 commercial and industrial customers ranging in size from the small individually owned business to Fortune 500 Companies. Jonathan Morris, Vice-President of MMP, said his company specializes in working with trade associations and “MAAGIC is a great fit for our customer service oriented PowerShop initiative. Our bottom line is to improve our customer’s bottom line.”

MAAGIC, the first electricity aggregator licensed in Maryland, consists of nine trade associations and organizations encompassing over 6000 member businesses. In making the public announcement MAAGIC President Tom Saquella said the selection of MMP reflects evolution of the competitive electric industry in Maryland. “By sourcing up to a dozen suppliers” noted Saquella, “MMP brings the best possible pricing and contract terms for MAAGIC’s commercial customers.”

Members of the Restaurant Association of Maryland, a trade membership organization representing Maryland’s hospitality industry, will soon experience the benefits of this merger as the Association rolls out its improved energy deregulation program. The Association offers a number of membership endorsed savings and service programs that are proving to be essential to many restaurant businesses in the current economic climate. Metromedia Energy is currently the endorsed provider for natural gas service for Association members. “We are extremely confident that Metromedia Power will provide outstanding service and value to each of our members in the coming months and years of this exciting partnership,” added Hartgen.

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The Restaurant Association of Maryland (RAM) has remained relevant to restaurateurs for over 80 years by maintaining core principles born out of the first national financial crisis. In 1927 a small group of Baltimore area restaurateurs met to deal with the challenges facing the economy and the foodservice industry. Today, RAM is a 2,000 member strong statewide trade association operated for the purpose of promoting, protecting and improving the foodservice industry in the State of Maryland. Since the very beginning, the Association has been run by restaurateurs and suppliers working not only for the benefit of dues paying members, but also for the restaurant industry as a whole. For more information about the restaurant industry in Maryland please visit our website at www.marylandrestaurants.com.

MAAGIC consists of the following organizations: Building Owners and Managers Association of Metropolitan Baltimore, Chesapeake Automotive Business Association, EPIC Pharmacies, Health Facilities Association of Maryland Service Corporation, Maryland Hotel and Lodging Association, Maryland Retailers Association Conduit Retail Services Corporation, Printing and Graphics Association - Mid Atlantic, Restaurant Association of Maryland and WMDA Service Station and Automotive Repair Association. Learn more about MMP by going to www.metromediaenergy.com.