

Digital Media Kit

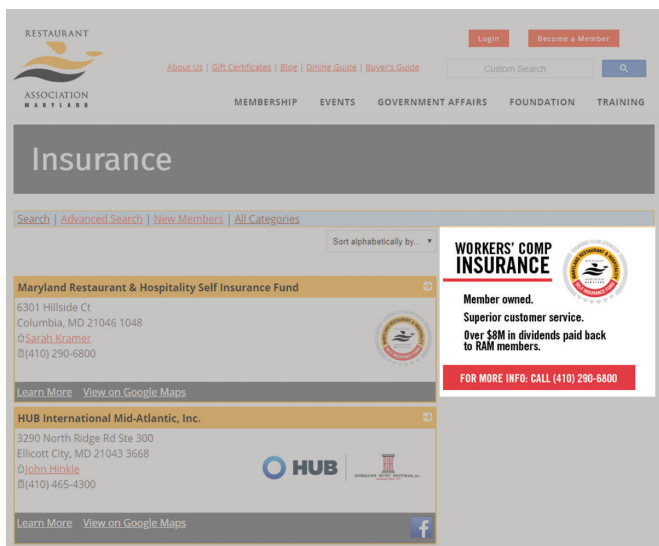


BUYERS' GUIDE

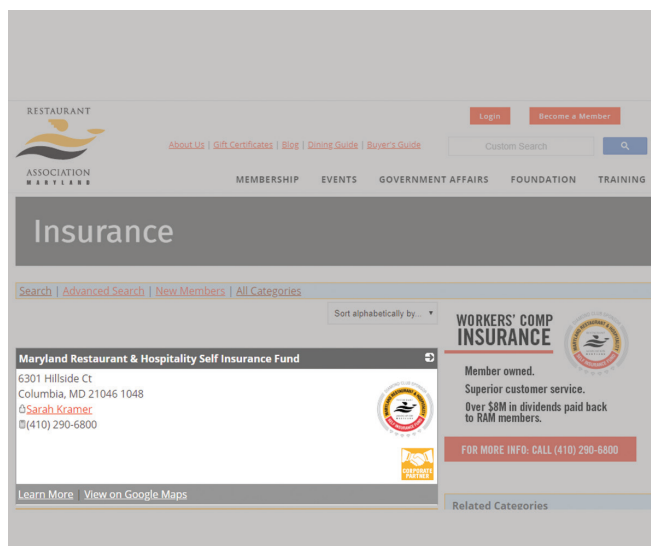
This industry trusted directory is available **online** to any visitor to the RAM website. It's a great resource when searching for companies to connect with that specifically target the foodservice & hospitality industry. ***Ad space and single logo upgrades will be sold per listing category, on the category page(s) relevant to your business.*** (For example: Electrical, Rental Equipment, Flooring, etc.)

Category Ad Space	Price/6 months	Price/year	Dimensions (WxHpx)
Showcase ad (side)	\$450	\$800	300x250px
Banner ad (bottom)	\$450	\$800	949x144px

Category Logo Listing Upgrade	Price/6 months	Price/year	Dimensions (WxHpx)
<i>(includes hyperlinked color logo & social channels)</i>	--	\$50	Approx. 144px wide (height varies per logo)



Example of Buyers' Guide ad space



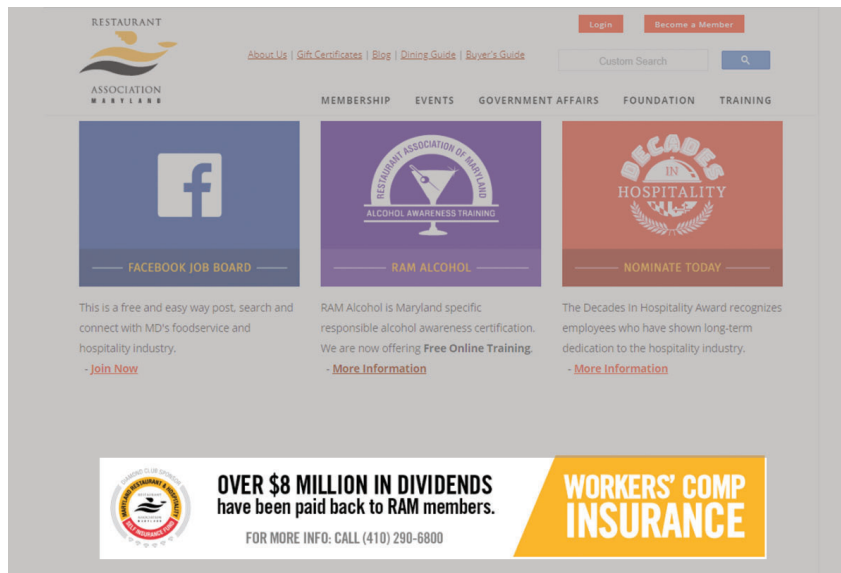
Example of Buyers' Guide logo listing upgrade

Submission Information: JPEG, PNG or GIF formats accepted with max file size limit of 90KB. Flash is not accepted. URLs for website and social media channels must be submitted to hyperlink images. Send to nsingleton@marylandrestaurants.com.

HOMEPAGE ADS

Advertising on the RAM website provides you statewide advertising to all foodservice and hospitality stakeholders. Pricing is for single month advertising.

Ad Space	Price per month	Dimensions (WxHpx)
Showcase ad (side)	\$350	300x250px
Banner ad (bottom)	\$500	949x144px



Example of homepage ad space

Submission Information: JPEG, PNG or GIF formats accepted with max file size limit of 90KB. Flash is not accepted. URL must be submitted to hyperlink images. Send to nsingleton@marylandrestaurants.com.

QUESTIONS?

Email nsingleton@marylandrestaurants.com or call 410-290-6800.

Available Ad Positions, Specs, and Pricing Subject to Change.