

PARTY OF THE YEAR

# Gala 2022

MARCH 27, 2022

The RAM Awards Gala is the foodservice industry's most exciting event of the year!

Over 500 guests are expected to attend on Sunday, March 27, 2022, at The Hall at Live! Casino.

More than just an awards ceremony, Gala is your brand's opportunity to gain exposure in front of Maryland's finest restaurants and businesses. Our sponsors receive advertising from the moment they sign up through the nomination and voting process, and during post-event media coverage.

## Gold Sponsor - \$5,000

For your sponsorship you will receive:

- One reserved table (10 tickets) at the event.
- Company logo recognition at table.
- Invitation for you and your guests to attend the Private VIP After Party.
- 20,000 digital targeted marketing impressions.
- Logo recognition on the following:
  - Website - [www.marylandrestaurants.com/gala](http://www.marylandrestaurants.com/gala)
  - Large signage and posters
  - Event-specific emails
  - Printed marketing pieces
  - Social media promoting the event
  - On-screen logo recognition
- Verbal recognition on stage.
- Post-event color ad in RAM newsletter.

## Individual Tickets \$150

*\*Non-reserve seating.*

## Reserved Table Sponsor - \$2,500

For your sponsorship you will receive:

- One reserved table (10 tickets) at the event.
- Company logo recognition at table.
- Invitation for you and your guests to attend the Private VIP After Party.
- Logo recognition on the following:
  - Website - [www.marylandrestaurants.com/gala](http://www.marylandrestaurants.com/gala)
  - Event-specific emails
  - Social media promoting the event
  - On-screen logo recognition

## Industry Supporter Sponsor - \$500

For your sponsorship you will receive:

- Recognition on the following:
  - Website - [www.marylandrestaurants.com/gala](http://www.marylandrestaurants.com/gala)
  - Event-specific emails
  - Social media promoting the event
  - On-screen presentation loop that will run throughout the entire event

To secure your sponsorship, contact Kim Brennan, Director of Events.  
443-539-2464 or [kbrennan@marylandrestaurants.com](mailto:kbrennan@marylandrestaurants.com)