



## World Food Championship's **Golden Ticket** Event Partnership

**Maryland is home to some of the region's best Chefs, home cooks & restaurateurs! Your event can serve as an exclusive gateway for competitors to qualify for the World Food Championships- the largest Food Sport event in the world!**

The World Food Championships (WFC), now in its eighth year, is a platform for 450 teams from 40+ states and 13 countries to compete annually for a total prize purse of \$300,000 and the ultimate title of World Food Champion.

This multi-day, live event culinary competition showcases some of the world's best cooks who compete for food, fame and fortune in 10 categories (Bacon, Barbecue, Burger, Chef, Dessert, Recipe, Sandwich, Seafood, Soup and Steak).

### **Golden Ticket Winner's Entry - \$1,500**

(1) WFC Exclusive Golden Ticket to present to your event winner to compete in the 2022 World Food Championships (exact dates tbd)

Includes the following promotion/partnership:

- Cross promotion on the World Food Championships Qualifying Events webpage
- Usage of the World Food Championships graphic and logo for promotional use of your event
- Usage of World Food Championships video footage, verbiage and imagery
- Cross promotion of your event on the Restaurant Association of Maryland website
- Promotion of your event in the Dine Out, Maryland e-newsletter (approx. 20k subscribers)

### **Golden Ticket Executive Package - \$6,500**

All above benefits plus:

- Access to a 2021 WFC Competitor Packet to help guide your competitors/winner for success at the World Food Championships
- Access to WFC competition rules and the official WFC judging methodology (“EAT”)
- Access to intellectual property/materials from Team Maryland competitions including applications, judging sheets and scoring cards
- Consulting from a Restaurant Association of Maryland team member available via phone and/or email (Typically, we provide up to 3 hours of consulting via remote access, with no travel included)
  - For additional “in-person” consultation regarding intellectual property and operations for hosting a competition, see below for Exclusive Package

### **Golden Ticket Exclusive Package - \$15,000**

All of the above benefits plus:

- Strategic consulting services in areas such as Food Competitions, Consumer-based Food Events, prize purses and Golden Ticket strategy, and other key elements to assist you in your marketing/event strategy offered via phone and/or email
  - Up to 2 hours/monthly leading up to your event
  - Up to two, 1 hour in person meetings prior to your event
  - Up to 3 hours of assistance on event day from a Restaurant Association of Maryland Team Member
    - Any additional hours/in person consulting or event assistance will be quoted in a separate addendum to this agreement

Yes, my event would like to offer a Golden Ticket!

Event Name (as it will appear in print) \_\_\_\_\_

Contact Name: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Partnership Level: \_\_\_\_\_ Amount: \_\_\_\_\_

Payment Type (circle one): Credit Card Check(#) \_\_\_\_\_ Invoice

Card Number: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ CVV Code: \_\_\_\_\_

\_\_\_\_\_ Date: \_\_\_\_\_

Signature

To secure your partnership, contact Kim Brennan – Events Director – at (410) 290-6800 or  
kbrennan@marylandrestaurants.com